

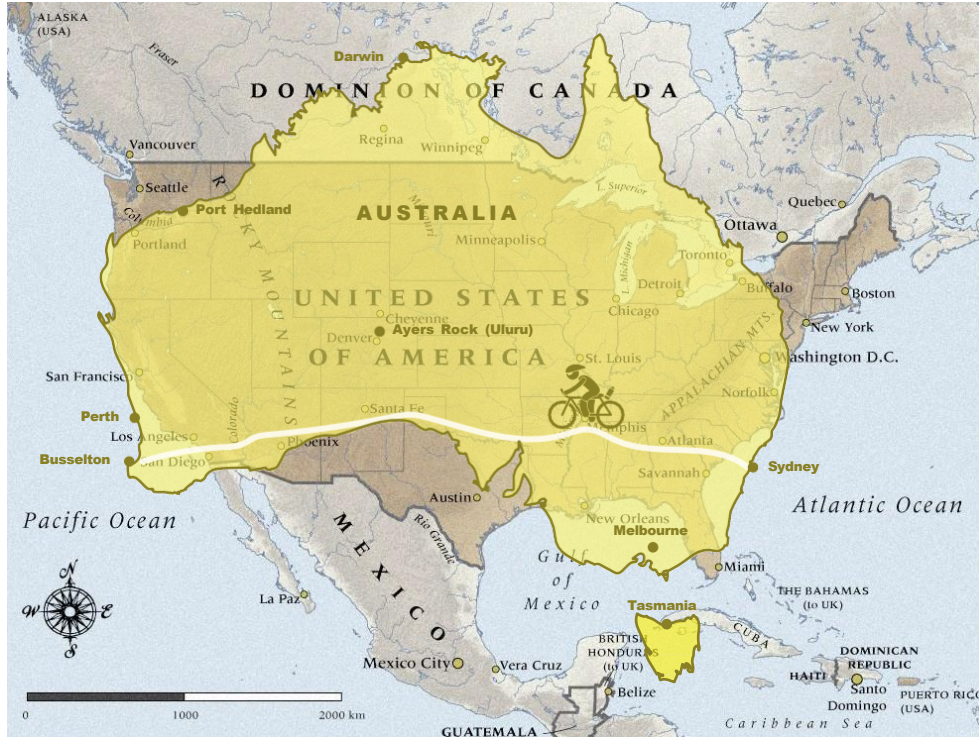
A WORLD OF
DIFFERENCE

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PLANET
BLUE PICTURES



A WORLD OF DIFFERENCE

Road Cycling Documentary

A World of Difference is a road cycling documentary that follows Sam Pollard, a musician, who cycles across Australia in 30 days. Right after completing his cycling adventure, he participates in an Ironman triathlon championship.

Follow Sam as he cycles from Sydney, New South Wales, across the Nullarbor Plains to Busselton, Western Australia, to participate in the Busselton Triathlon.

Set to Sam's original independent rock music soundtrack, *A World of Difference* is for all health-conscious people who dream of changing their lifestyles and embarking on adventure travel. It shows the Australian outback, its people and extraordinary countryside.

A World of Difference is a documentary feature distributed by Planet Blue Pictures USA for global audiences.



ABOUT SAM POLLARD

Sam Pollard began playing the piano at the age of five and has never looked back. As a gifted composer and an accomplished multi-instrumentalist in piano, keyboards, electric and acoustic guitars, cornet, trumpet and trombone, Sam Pollard has a voice that can brilliantly blend various styles to create a sound that is uniquely his own.

Sam is no cycling professional and yet he made his way across Australia in 26 days on his bicycle. Right after completing the epic cycling adventure, he participates in an Ironman triathlon championship. It's a one-of-a-kind tour.

WHY A WORLD OF DIFFERENCE?



Sam completed his debut album *World of Difference* with his band and producer Jimi Maroudas at Sing Sing Studios in Melbourne. The result is an amazingly fluid and enlightening listening experience as his music crosses a number of genres from acoustic singer-songwriter to alternative rock. The album caught the ears of Damien Reilly, CEO of Blue Pie Records USA, who quickly signed Sam to a recording and publishing agreement. His EP *World Of Difference* was a top 10 ARIA charting release and still continues to get airplay around the world.

Sam Pollard is an award-winning musician with a love for sports. Sam embarked on this epic journey to make a difference in the world. Sam and Planet Blue Pictures USA teamed up to document the journey to create the road cycling feature film - *A World of Difference*.

Set to Sam's original independent rock music soundtrack, *A World of Difference* is for all health-conscious people who dream of changing their lifestyles and embarking on adventure travel.



THE CAST & CREW

Our **cast** comprises of Sam Pollard and his two friends Nic Gilbert and Patrick Legge, the cyclists.

The **crew** consists of Peter Rothwell aka Rocky on camera, Simon Smithers and Robin Newell as co-directors. They followed Sam, Nic and Patrick on their 26 days journey, traveling in a campervan with a road trail bike to facilitate live action shots.



The Cast



Sam Pollard



Nic Gilbert



Patrick Legge

The Crew



Peter Rothwell



Simon Smithers



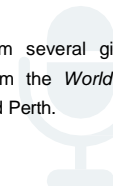
Robin Newell





THE SHOWS

Along the way, Sam and his friends manage to perform several gigs, whilst riding across Australia. The gigs feature songs from the *World of Difference* EP. Shows were performed in Sydney, Adelaide and Perth.



SPONSORS

The **A World Of Difference** tour and documentary has been sponsored by some great companies including Reclink Australia, Max's, Sony, A'qto, Giant Bicycles, Britz Campervans, Blue Pie Records, Blue Pie Productions, Planet Blue Pictures and Ordior. Reclink Australia is focused on helping disadvantaged people get involved in music and sport.



SONY

MAX'S



GIANT





Making a world of difference, showing people that anything is truly possible.



THE JOURNEY

A World Of Difference shows the Australian outback, its people and extraordinary countryside.

Most people know that Australia is large, but few realize just how vast. It's the equivalent of crossing the USA in terms of distance.

Sam and his team cycle from Sydney, New South Wales, across the Nullarbor Plain to finally end up in Busselton, Western Australia.

Watch the mad-capped adventures as Sam and crew battle epic challenges - harsh weather conditions and the ever-changing landscape across Australia.





THE BUSSELTON IRONMAN

A fast, flat course in the scenic town of Busselton

The **Busselton Ironman Championship** in Western Australia is renowned worldwide for being the place to go for a personal best. The bike and run courses are among the flattest on the global Ironman circuit. With stunning seaside views and unrivaled local support, it's easy to see why this is a must-do event for athletes around the globe.



3.8km

Swim Course

Cutoff times on swim course:

- **Individuals:** 2 hour 20 min
- **Sam Pollard:** 1 Hour

The swim is a one-lap, 'M' shaped course, commencing in front of the goose, alongside the historic Busselton Jetty.

180km

Pedal Mafia Bike Course

Cutoff times on bike course:

- **Individuals:** 8 hours
- **Sam Pollard:** 5 hours 30 min

The bike is a two-lap course. The bike leg exits the transition area at the southern end of Barnard Park directly onto Marine Parade heading east.

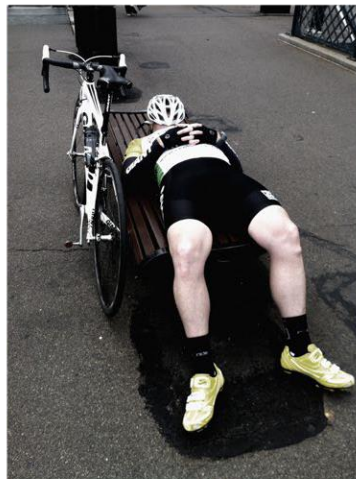
42.2km

Keep On Running - The Run Course

Cutoff times on run course:

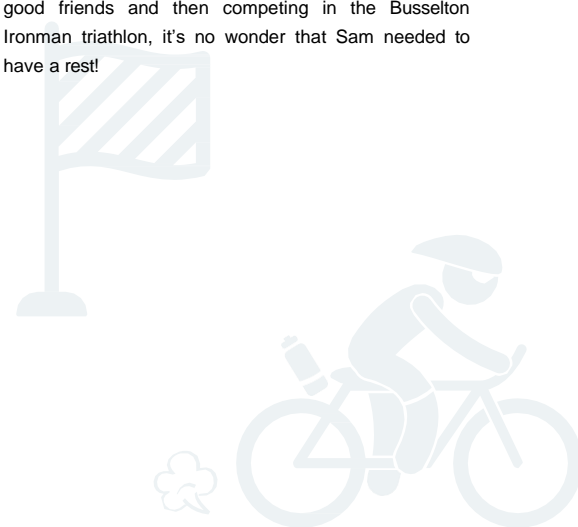
- **Individuals:** 7 hours
- **Sam Pollard:** 4 hours 50 min

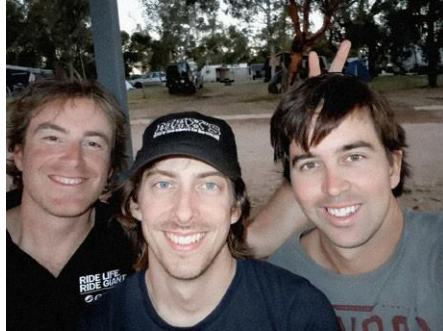
The run is a 3 lap course along Geographe Bay. Participants exit T2 on Geographe Bay Rd, and cross straight onto the beach footpath heading east.



THE FINISH LINE

After riding his bike across Australia with his two good friends and then competing in the Busselton Ironman triathlon, it's no wonder that Sam needed to have a rest!





OUR VISION

- *A World of Difference* is for all health-conscious people who dream of changing their lifestyles and embarking on adventure travel.
- Along the way we create awareness of the benefits of cycling and educate people on maintaining a low-carbon footprint.
- Cycling has become a global phenomenon with countries such as Denmark, the Netherlands, Germany, Sweden, China, Bangladesh and Japan making it a primary mode of transport. With Australia following in these footsteps, *A World Of Difference* truly embraces the nature of the sport and encourages its viewers to give it a go and help care for our most important natural resource... this blue planet.

Low-Carbon Footprint



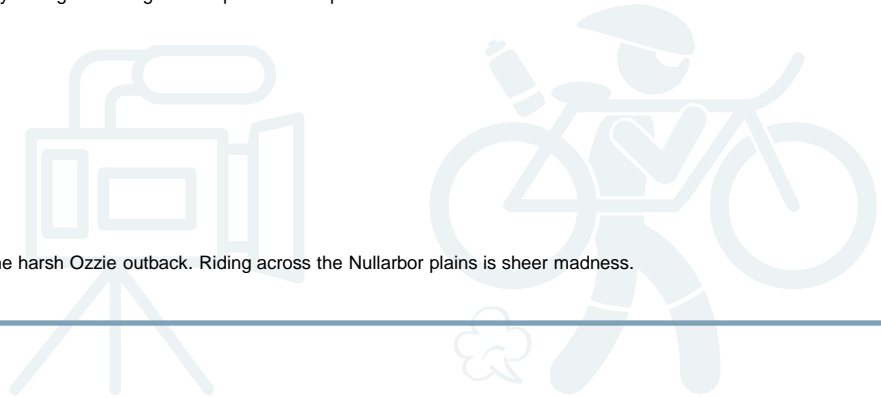
Environmental Awareness





IT IS WHAT IT IS... THE TAG LINES

- Musician Sam Pollard's journeys across Australia as he pedals his way through stunning landscapes and competes in a triathlon.
- *A World of Difference: An Epic Cycling Holiday Adventure*
- Sam Pollard: Athlete, Musician, and Environmentalist
- 30 Days Across Australia on a Bicycle
- A Low Carbon Footprint Cycling Tour of Australia
- The Australian Tour de France outback style
- 3 crazy cyclists ride from Sydney to Perth across Australia, tackling the harsh Ozzie outback. Riding across the Nullarbor plains is sheer madness.
- Survivor on bikes!





THANK YOU!

Sam Pollard, Planet Blue Pictures, Blue Pie Records would like to thank:



• Giant Bikes

GIANT



• Britz



• Max's

MAX'S



• Sony

SONY



• A'qto Cycling

a'qto



• Bicycles Inc.



PRODUCTION CREDITS & DISTRIBUTION



DIRECTOR | PRODUCER:

- Simon Smithers
- Robin Newell



PRODUCERS:

- Damien Reilly
- Simon Smithers
- Blue Pie Records USA
- Planet Blue Pictures USA



EXECUTIVE PRODUCERS:

- Colin Seeger
- Damien Reilly
- Sam Pollard



LEGAL AND CORPORATE AFFAIRS:

- Colin Seeger



MUSIC SUPERVISORS:

- Damien Reilly
- Justin Gross



SOUND EDITOR | MIXER:

- Nigel Christensen



CAMERAMEN | SUPPORT CREW:

- Peter Rothwell Aka Rocky
- Simon Smithers
- Robin Newell



THE RIDERS:

- Sam Pollard
- Nic Gilbert
- Patrick Legge



DISTRIBUTION | DISTRIBUTOR:

- Planet Blue Pictures USA | For All Territories Outside Of Australia.
- Blue Pie Productions USA | For All Syndication And License Sales Outside Of Australia
- Blue Pie Productions Australia | Distribution, Syndication And License Sales For Australia.



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